



BRING RESCUED HEARTS TO YOUR COMMUNITY

We are so grateful for your interest in sharing Rescued Hearts with your community.

These gatherings can be incredibly powerful, and we are fully invested in supporting you as you bring your screening to life. Remember, **you don't need to have experience with events or have every detail figured out before you begin.**

We created this guide to help you shape a vision for your event and share some of what we've learned from screenings that have already taken place.

If you'd like help brainstorming ideas, creating a graphic, setting up your ticketing page, or thinking through any part of your event, **we're always happy to jump on a call.**

We're truly honored to support you in sharing this film.



With so much love,
Krisanna Sexton & Dana Croschere
Director & Producer

THE PROFOUND IMPACT

Below are just a few of the amazing stories we have heard from those sharing the film.

“In sharing Rescued Hearts, I raised over \$10,000 for a local rescue.”

Ashley Shulz, Horses for the Soul

“This movie puts into words what I’ve struggled trying to explain to people for years.”

Lea Alessandrello

“We were stunned by the emotional resonance that flowed during our conversations after watching the film as well as the outpouring of interest in our horse-centered work. Many audience members have reached out to us to learn more and book sessions.”

Lara Wilson, Mondiwel

“Since the film I have had the opportunity to refer several individuals to a local service provider... The impact of the film is ongoing.”

Barbara Robbins, HALT Foundation

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FROM VISION TO REALITY

1

CHOOSE YOUR VENUE + DATE

Choose a space that feels welcoming and comfortable for your community. Theaters, libraries, community spaces, equine facilities, wellness centers, retreat spaces, and intimate gathering spaces can all work beautifully. **You don't need every detail finalized before you begin.**

2

BOOK YOUR SCREENING

Book your screening with us using your estimated audience size. **Your license cost is based on your country + estimated attendance.** Since it may be challenging to know the exact number - **simply choose your best estimate**, and we can reconcile the difference after your event.

3

CREATE YOUR EVENT + SELL TICKETS

While some hosts choose to make their event free, **we recommend selling tickets in advance to encourage attendance.** Your venue may require you to use their ticketing platform, so confirm with them first. Offering both General Admission and a VIP ticket with premium reserved seating often works really well to help offset expenses and raise funds. We suggest around \$15-\$25 for General Admission, and \$50+ for VIP.

4

INVITE YOUR COMMUNITY

We'll give you access to our Screening Toolkit with promotional graphics, film imagery, suggested verbiage, and other resources. **One of the most important things we've learned: personal invitations are powerful.** Text friends and family the trailer and invite them personally. Post flyers at local coffee shops and community spaces. Get creative, meet new people, and have fun!

5

SHARING THE FILM

We'll provide access to the film, and we encourage you to allow ticket sales at the door as many may show up the day of the event. Before the film, take a few moments to share about yourself, your organization, and why you chose to bring Rescued Hearts to your community. After the film, leave space for connection and reflection.

TIP: Consider giving each guest a flyer with a QR code so they can easily learn more, donate, and stay connected with you after the event.

A large group of people, mostly women, are seated in a theater, looking towards the right side of the frame. They appear to be watching a performance or a presentation. The theater has wooden railings and a patterned carpet.

“Our audience was left with
tear-stained cheeks and **hearts**
cracked wide open.”

Olivia Kronemeyer

The image is split into two horizontal panels. The top panel shows the interior of a theater with a large, colorful mural on the wall and a white chair in the foreground. The bottom panel shows a horse standing in a grassy field, looking down. The horse is dark brown and is standing in a field with a fence in the background.

“Fundraising through Silent Auctions and a raffle
helped cover event costs, and afforded **generous**
contributions to local organizations.”

Lara Wilson, Mondiwell

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SCREENING LICENSE COST

Please don't be intimidated by the chart below! Our international pricing structure is designed to make the film as accessible as possible around the world.

*If you send us your country and estimated audience size,
we can easily let you know which fee applies.*

YOUR COUNTRY + ESTIMATED ATTENDANCE = YOUR LICENSE FEE

You do not need to know the exact amount. We encourage you to select the amount you feel confident will attend, and you can pay the difference after.

Example: United States + approx. 100 guests = \$1,000 screening license

Expected Attendance	Tier 1 (100%) United States, UK, North & West Europe, Japan, Singapore etc.	Tier 2 (80%) Canada, Australia, New Zealand, Southern Europe, Middle East, etc.	Tier 3 (70%) Eastern Europe, Turkey, China	Tier 4 (60%) Latin America & South Africa	Tier 5 (50%) South Asia, Africa and Southeast Asia
Up to 50	\$500	\$400	\$350	\$300	\$250
51 to 75	\$750	\$600	\$525	\$450	\$375
76 to 100	\$1,000	\$800	\$700	\$600	\$500
101 to 125	\$1,250	\$1,000	\$875	\$750	\$625
126 to 150	\$1,500	\$1,200	\$1,050	\$900	\$750
151 to 200	\$1,750	\$1,400	\$1,225	\$1,050	\$875
201 to 250	\$2,125	\$1,700	\$1,487.50	\$1,275	\$1,062.50
251 to 300	\$2,500	\$2,000	\$1,750	\$1,500	\$1,250
301+	\$8.00 / person	\$6.40 / person	\$5.60 / person	\$4.80 / person	\$4.00 / person

All pricing is in USD. The cost is the same for the Full Film or the First Hour.

Pricing is based on your total guest count, including both paid and complimentary tickets.

A large, diverse audience is seated in a theater, looking towards the stage. The audience members are of various ages and ethnicities, and many are wearing face masks. The theater has blue seats and a dark stage area. The lighting is dim, with some stage lights visible in the background.

"I started out feeling very inadequate and unprepared to lead this process, but with your endless support, kindness, and care,

I ended up very proud of the powerful experience we provided our community."

Barbara Robbins, HALT Foundation

COMMON QUESTIONS

What do I do next?

First, fill out a screening request - which you may have already done!

Once your venue and date are set, you are ready to book on Kinema, our screening platform, where you'll get access to the film.

Do I pay the licensing fee before I sell tickets?

Yes, we ask that you secure your screening license before selling tickets. Ideally, ticket sales should begin about 4 weeks before your event. If that timing isn't possible, just let us know and we'll help make it happen.

How do I get access to the film?

If you are playing the film from a laptop, Kinema will make it available for you to download 72 hours before your event.

If your theater requires a DCP, we're happy to provide a 2K DCP for an additional \$100 USD.

What promotional materials will I receive?

We'll provide our extensive Screening Toolkit with graphics, film imagery, suggested verbiage, sponsorship templates and resources to help you promote your event. Plus we're available to help anytime!

How do ticket sales work?

You set your own ticket price and manage sales through a platform like SimpleTix, Humanitix, Zeffy, or your venue's ticketing system.

We recommend selling tickets in advance and offering door sales when possible.

What kind of venue works best?

Choose a quiet, comfortable space with clear sound and beautiful video. Theaters, libraries, community spaces, wellness centers, and other gathering spaces can work beautifully. If outdoors, consider a backup date or a backup option for weather.

How can I cover my event expenses?

Many hosts invite local businesses, organizations, or individuals to sponsor the venue or licensing fee. You can also consider VIP ticket options, silent auctions with donated items, or a sponsorship ticket option that includes recognition or logo placement for the sponsor.

Get creative and think about who in your community might love to be part of making the event possible.



Ready to bring Rescued Hearts
to your community?

BOOK YOUR SCREENING >

QUESTIONS OR IDEAS?

Reach out to us anytime at info@livewildfilms.com

